

Rail & Stile Unveils Modern Ming: A Masterpiece Collection of Bespoke Furniture Handcrafted In-House

Celebrating the Influential Design Traditions of Ancient China's Golden Age, Modern Ming Marries Craftsmanship with Contemporary Customization

RALEIGH, NC – August 25, 2023 – <u>Rail & Stile</u>, the highly esteemed Raleigh-based home furnishings studio, renowned as one of the leading lacquer studios in the country, is proud to launch the <u>Modern Ming</u> <u>collection</u>. This exquisite new line marks a first for Rail + Stile, celebrating handcrafted, in-house designs that blend Chinese Ming Dynasty aesthetics with contemporary customization options.

The visionary duo behind Rail & Stile, Kelly and Cromwell Schupp, have designed Modern Ming to address the nuanced challenges faced by interior designers and design-savvy homeowners. Vintage pieces, while rich in character, often do not meet the sizing needs of contemporary living. Modern Ming fills this gap by offering beautiful handcrafted, customizable solutions.

"In the era of mass production, our love for the authentic craftsmanship of vintage furniture has driven us to create something truly unique," describes Kelly Schupp, owner of Rail + Stile. "Modern Ming is a testament to our passion, offering a canvas for creativity that blends heritage with the individual expression of today's design needs. We cannot wait to see the creative customizations designers and consumers will create, bringing their vision to life through this exceptional collection."

Crafted in Rail + Stile 's 7,000-square foot workshop and on display at the expansive Raleigh showroom, the collection is offered in seven versatile styles including a credenza, server, console, stool, coffee table, end table, and desk. Each piece can be personalized with an array of lacquer colors, fine finishes, or Rail + Stile's signature shop colors, providing limitless creative possibilities for all. Luxury brass hardware from North Carolina's Modern Matter adds an exquisite finishing touch.

"We believe in the power of craftsmanship and take immense pride in being a North Carolina-based company that hires local artisans," Cromwell adds. "Our hands-on approach ensures that each piece is tailored to perfection, meeting the exacting standards of today's leading interior designers and consumers, whether in terms of color, wood selection, or hardware modifications."

The Modern Ming collection serves as a testament to Rail + Stile's commitment to timeless design and impeccable craftsmanship, providing designers and homeowners with innovative solutions that honor tradition while embracing modern aesthetics.

Explore the collection at Rail + Stiles showroom in Raleigh, NC Monday through Saturday, 10 am to 5 pm at 901 N West Street, or online at <u>www.therailandstile.com</u>.

The Modern Ming Collection

Modern Ming Credenza

Offered in two sizes, the stunning Modern Ming credenza boasts an iconic Asian-inspired profile with a modern brass semi-circle pull. At 70" or 60" long and 35" tall, it will serve one well in any size room. Featuring two roomy cabinets with an adjustable shelf in each, the credenza offers plenty of storage. Photo shown in Hague Blue.



Modern Ming Custom Server

The Modern Ming Server features a single top drawer and a cabinet with an adjustable shelf offering plenty of storage. The brass knobs and semi-circle pulls offer a lovely, modern combination. Photos show the server in Parma Gray and in White Duck.



Modern Ming Console

The Modern Ming Console at 30" tall is the perfect piece everyone needs in their home. It complements Rail + Stile's matching Modern Ming stools perfectly. Offering a show-stopping addition to any entryway or

living space, the piece is available in two sizes: the large being at 60" wide and the small at 50" wide. Photos shown in Hale Navy.



Modern Ming Stools (Pair)

The perfect stool pair, Rail + Stile's Modern Ming Stools with the iconic Asian-inspired profile are a perfect complement to the collection console. A timeless, classic design, the stools are available with custom box edge cushions in one's select choice of fabric for an additional fee. Photos shown in Hale Navy.



Modern Ming Coffee Table

The coffee table that works in every living room with a range of popular sizes to choose from, the Modern Ming Coffee Table comes in a gorgeous lacquer or honeyed burl finish. Photos shown in Deep Green and White Duck.



Modern Ming End Table

The Modern Ming end tables are perfect additions to accompany chairs, sofas, or even as slender bedside tables. They complement the collection coffee table beautifully and have been finished on all four sides so that it can float in a room. Shown in photos in White Duck.



Modern Ming Writing Desk Desk - 48"

Inspired by Chinese Ming Dynasty profiles, the custom writing desk - at 48" wide - is perfect for today's home offices - lots of room to work, with two slender pencil drawers and lucite hardware. It has been finished on all four sides so that it can float in a room. Shown in photos Aegean Teal.



Small Modern Ming Writing Desk - 42"

The small custom writing desk, at 42" wide, fits perfectly in any nook where one needs a desk or even a makeup vanity. It has been finished on all four sides so that it can float in a room and offers lots of room to work, with two slender pencil drawers and lucite hardware. Shown in photos are Spicy Hue and Aegean Teal.



NOTE TO EDITOR: For hi-resolution photography please click here

About Rail & Stile:

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Rail & Stile is a distinguished home furnishings studio, specializing in the seamless blend of vintage charm with modern, customizable design. Guided by a talented husband and wife duo, Rail & Stile's skilled artisans craft furniture that's as unique as the people they serve. The studio's signature is its commitment to tailored customization, allowing clients to select finishes, colors, sizes, and hardware that resonate with their personal taste and lifestyle. Whether it's the restoration of an heirloom or a newly designed piece from their Modern Ming Collection, Rail & Stile transforms furniture into individualized works of art that combine timeless appeal with contemporary elegance. Explore the endless possibilities of customization at <u>www.therailandstile.com</u>.

FOR IMMEDIATE RELEASE:

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